

## Community Area Joint Strategic Needs Assessment (CAJSNA) Overview

1. The CAJSNA brings together a wide range of indicators from various sources, and the analysis of these measures builds a picture of Wiltshire's 18 community areas. Indicators and their analysis are grouped and presented across 10 themes:
  - Population
  - Economy
  - Housing
  - Health
  - Environment
  - Communities
  - Cost of Living
  - Safety
  - Older People
  - Children
2. The CAJSNA builds on the key themes which emerged from the overall Health and Wellbeing JSNA in 2022. It highlights children and young people, cost of living, mental health and emotional wellbeing and older people. A bespoke infographic pack, presenting the key indicators surrounding these themes has been developed for each of the 18 community areas.
3. Other indicators, enabling comparison between community areas, are presented via tables, charts and explained via narratives. Demographic data for the 18 community areas has been made available via an accessible, interactive dashboard.
4. The CAJSNA enables the local Area Boards and partner organisations to make informed decisions on the allocation and focus of their resources. It aims to improve local understanding of need in order to better address health inequalities and empower voluntary and statutory organisations to support our residents to lead full, health and enriched lives.
5. The full data sources for the 2024 Community Area Joint Strategic Needs Assessment is accessible here at [Wiltshire Intelligence](#).

## **6. Key findings from South West Wiltshire Community Area JSNA – comparatively high rates of**

- Depression
- Self harm
- Fuel poverty
- Water, heating, lighting bills
- Deprivation
- Disabilities
- Older people
- Unpaid Carers
- Low educational attainment of pupils living in disadvantage
- SEND
- Youth Unemployment
- Older people claiming pension credit
- Dementia
- Childhood Obesity
- Coronary Heart Disease
- Hypertension
- Flooding
- Flytipping

## **7. Engagement consultation and responses**

To accompany the release of the CAJSNA, an online survey was developed and promoted between 12<sup>th</sup> February 2024 and 5<sup>th</sup> May 2024. The response for the Southern Wiltshire community area was as follows at appendix 1

Additional to the survey, the CAJSNA data was discussed at the following meetings:

- Mere Youth Project Night in March
- Area Board Health & Wellbeing Group – 22<sup>nd</sup> May

The responses from the survey and meetings are summarised below:

- Survey Findings (appendix 1)
- Mere Youth Night (appendix 2)
- Area Board Health & Wellbeing Group (appendix 3)

## **8. Area Board priorities**

Following the CAJSNA data, consultation responses and evidence presented within the Area Board Impact Report for 2023/24, the Area Board is asked to consider whether any adjustment is required to the priorities for 2024/25. Current Area Board priorities include:

- Youth Engagement
- Older & Vulnerable Adults Health & Wellbeing
- Addressing Environmental Issues
- Community Safety
- Environment

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## Appendix 1

### Area Board Priority Setting and the Community Area Joint Strategic Needs Assessment Report

#### Community Area Joint Strategic Needs Assessment (CAJSNA) Overview

1. What is it like to live in Wiltshire in 2024? Share your thoughts and help shape the future.
2. We bring the latest data on life in Wiltshire into a report called the Community Area Joint Strategic Needs Assessment (CAJSNA). This brings together information on a number of key themes including our population, health, housing, safety and the environment in order to help inform local decision making.
3. We are asking people to complete this short survey to give your thoughts on what's really important to you and your local area. This data will be shared with council leaders and key partners alongside the CAJSNA data to provide a full picture.

Before taking the survey, you may wish to have a look at the data contained in the Community Area Joint Strategic Needs Assessment which can be accessed here:

<https://www.wiltshireintelligence.org.uk/cajsna>

Q1 Please tell us your post code (this will not be used to identify you in any way):

Community Area	Responses (out of 2,690)	Proportion
South West Wiltshire Area Board	107	4.0%

Q2 Please tell us your age:

Age	Responses (out of 107)	Proportion
Under 16	8	7.5%
16-24	2	1.9%
25-34	1	0.9%
35-44	7	6.5%
45-54	10	9.3%
55-65	30	28.0%
65+ years	49	45.8%

Q3 From the list of themes below, please select your 1st, 2nd and 3rd choices in order of importance (1st choice being most important to you).

	Health	Environment	Communities	Housing	Children and Young People	Cost of Living	Safety	Economy	Older People
1st Choice	49	19	3	7	9	7	4	8	1
2nd Choice	18	19	15	14	7	10	9	4	11
3rd Choice	11	16	18	4	11	9	18	11	9
Score	194	111	57	53	52	50	48	43	34

(\*where 1<sup>st</sup> choice = 3 points; 2<sup>nd</sup> choice= 2 points; 3<sup>rd</sup> choice = 1 point. Not chosen = 0)

Q4 You've chosen **health** as one of your top three choices. From the list of issues concerning the county's health, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Mental health support	51	65.4%
Support for "Living longer better"	48	61.5%
Support for keeping physically active	44	56.4%
Care for those living with Dementia	38	48.7%
Tackling levels of obesity	27	34.6%

Q5 You've chosen **housing** as one of your top three choices. From the list of issues concerning the county's housing, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting homes for younger people / new families	21	84.0%
Preventing homelessness	18	72.0%
Addressing rising house prices / affordability	16	64.0%
Reducing the number of empty homes in my community	5	20.0%
Tackling fuel poverty in my community	4	16.0%
Addressing the number of second homes within my community	4	16.0%

Q6 You've chosen **economy** as one of your top three choices. From the list of issues concerning the county's economy, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Addressing empty businesses / shops in my community	16	69.6%
Tackling unemployment overall	12	52.2%
Addressing low education / skills within my community	12	52.2%
Supporting the right balance of jobs within my community	12	52.2%
Tackling unemployment amongst young people	8	34.8%

Q7 You've chosen **environment** as one of your top three choices. From the list of issues concerning the county's environment, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Tackling fly tipping	31	57.4%
Supporting Public Transport services	30	55.6%
Support for increasing biodiversity	23	42.6%
Addressing flooding in my community	19	35.2%
Improving the quality of landscapes (nature reserves & other designations)	16	29.6%
Supporting / improving Active Travel	16	29.6%
Reducing emissions	13	24.1%

Tackling poor air quality within my community	4	7.4%
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Q8 You've chosen **communities** as one of your top three choices. From the list of issues concerning the county's communities, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting the quality of open spaces, community gardens and playing fields in my area	26	72.2%
Improving cultural assets and performances / opportunities	22	61.1%
Improving the range of community groups and activities in my community	21	58.3%
Improving facilities at my library	13	36.1%
Improving facilities at my Wiltshire Council leisure centre	7	19.4%

Q9 You've chosen **safety** as one of your top three choices. From the list of issues concerning the county's safety, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Reducing the level of crime in my community	18	58.1%
Reducing speeding within my community	18	58.1%
Tackling anti-social behaviour in my area	16	51.6%
Tackling anti-social behaviour by young people	10	32.3%
Tackling the number of road traffic collisions in my community	9	29.0%
Addressing drug crime within my area	7	22.6%
Addressing the amount of hate crime in my area	0	0.0%

Q10 You've chosen **cost of living** as one of your top three choices. From the list of issues concerning the cost of living within the county, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Supporting households living on low incomes	18	69.2%
Support for housing and/or rent affordability	16	61.5%
Tackling fuel poverty	15	57.7%
Providing debt / financial advice	11	42.3%
Support for children living in low-income families	10	38.5%
Support for foodbanks	4	15.4%

Q11 You've chosen **children and young people** as one of your top three choices. From the list of issues concerning the county's children and young people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Support for children with Special Educational Needs or Disabilities (SEND)	16	59.3%
Supporting young people's mental health	15	55.6%
Improving activities for children and young people	13	48.2%
Support for young people who are not in employment, education or training (NEET)	7	25.9%
Improving children's and young people's health (including obesity)	7	25.9%
Improving school attainment	6	22.2%
Supporting young carers in my community	5	18.5%
Support for children claiming free school meals	4	14.8%

Q12 You've chosen **older people** as one of your top three choices. From the list of issues concerning the county's older people, please tell us the three most important ones to you that you'd like to see Wiltshire Council take action on:

Issue:	Responses	Proportion
Preventing social isolation and loneliness	17	81.0%
Support for (unpaid) carers	14	66.7%
Supporting the general health of older people	14	66.7%
Support for people living with dementia (and their carers)	11	52.4%
Preventing falls amongst older people	6	28.6%

## **Appendix 2 – Feedback from Mere Youth Night**

### Key Topics of Concern

#### **Cost of Living:**

- Request better housing conditions for many families – examples of over-crowding
- Request for financial support schemes for young people who struggle to access activities and leisure opportunities

#### **Youth Employment & Skills**

- Request more job opportunities for young people (and transport to get them there) ;
- Request for ride on mower training

### Enhance transport to activities offer

- Help to plug some of the gaps S4S struggle to fill due to lack of resources, time, transport, drivers, staffing) where young people in places such as Ludwell, Kilmington, Whitesheet, Semley, Chalke Valley can't access affordable positive activities

### Transport for after school activities and homework support

- Late bus services for young people wanting to stay at school for after school activities/homework clubs



### **Appendix 3 – Feedback from Health & Wellbeing Group**

To follow from 22<sup>nd</sup> May meeting